

Local People get New Planning Powers to Shape the Place Where they Live

M-E-L Research Company will be undertaking a door to door Household Survey in January 2012. The Survey is part of the Neighbourhood Planning work which is taking place in Heathfield Park over the next year and will help to inform the design of the Neighbourhood Plan for the area.

Chair of the Neighbourhood Planning Steering Group and local resident, David Cope said, "As a resident born in the area and working here for many years, I welcome the new initiative to develop a Local Neighbourhood Plan. As a community, we have the opportunity not only to create a plan that will benefit our generation but generations to come. Your views, ideas and concerns will play a vital part in developing a plan that is truly local and owned by us that we can call our Local Neighbourhood Plan."

Look out for your questionnaire coming through the door in January 2012. Questionnaires will be delivered by hand by a local delivery team. The delivery team will be wearing high visibility jackets with the M-E-L and Heathfield Park logo on them, so they will be easily identifiable.

Completed questionnaires should be posted back to MEL in the freepost envelope which will be included with your questionnaire, or alternatively you will be given the option to complete the questionnaire online.

Anyone aged 16 or over living in the household is eligible to take part in the household survey. There will also be the option for a trained interviewer from MEL to help you complete your questionnaire if you need help filling it in or if you have any specific requirements such as needing a large print version or if you have any translation requirements. MEL have a free phone number 0800 073 0348 you can call them on to discuss these requirements, the number will be printed on the questionnaire.

The delivery team will each carry an identification card that will contain their name, their photograph and M-E-L Research's name and address.

M-E-L Research is a Market Research Society (MRS) Company Partner. If you want to check the authenticity and quality of the company before taking part you can call the Market Research Society helpline on free phone 0500 39 69 99.

There will be an opportunity via the survey to get more involved in helping to develop your neighbourhood plan in the future via neighbourhood planning activities and events.

If you would like more information about the Household Survey, please do not hesitate to contact the North East Team on 01902 556622.