


Department	MEDIA	 <b>HeathPark</b> EVERY PUPIL ALWAYS IN FOCUS
Key Stage	KEY STAGE 5	
Course Level	LEVEL 3 BTEC	
Exam Board	PEARSON	

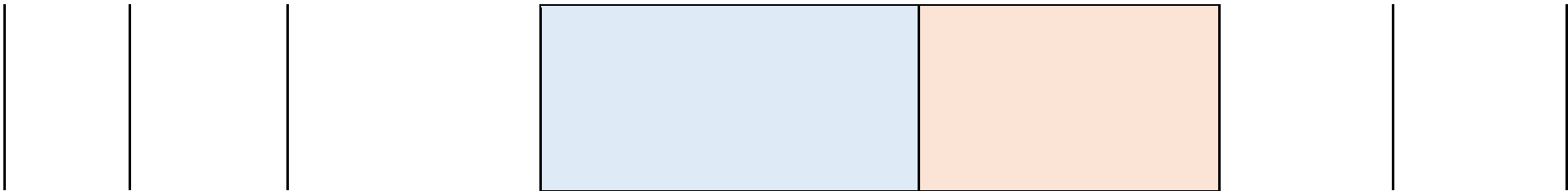
Dates Delivered	Unit Title	End Points	Substantive Knowledge What will they learn about in this topic?	Disciplinary Knowledge What subject concepts will be developed through this topic?	Assessment Method	Key Course Guides & Reading
Year 12 Learning Aim A-B are delivered in the AUT and SPR1 term. Learning Aim C will complete in SUM 2 half term.	Unit 10 Fictional Film Production	<p>Students will have developed knowledge of the codes and conventions of genre films, they will be able to analyse how the different micro and macro elements are used to create meaning for the viewer within that genre as well as comparing effectiveness of these elements in differing genres.</p> <p>Students will apply their understanding of genre to pre-production planning materials for an original short film in a chosen genre.</p> <p>Students will produce a short film undertaking the role of director, camera operator and editor.</p>	History and development of the horror genre.	Genre Conventions Narrative Theory Character Theory Audience Profiling Micro analysis Macro analysis Production Skills	Internally assessed unit.  The unit comprises three learning aims. Learning Aim A: understanding codes and conventions. Learning Aim B: Plan and produce material for an original fictional short film. Learning Aim C: apply post-production techniques to the footage.  This unit is 15% towards final grade.	Resources are housed on the unit blog.  <a href="http://hpbtecunit10.wordpress.com">hpbtecunit10.wordpress.com</a>
			The codes and conventions of a horror movie – micro and macro analysis			
			Exploring the differences of codes and conventions across different genres and forms and why and how they differ?			
			Pre-production planning			
			Production skills			

			Editing.		
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Year 12 SPR2- SUM1	Unit 1 – Media Representations	Students will have developed knowledge of how the media uses representation to present groups in differing ways and the negative and positive implications these depictions/stereotyping can have.	Deconstructing the micro elements of different media forms.	The analysis will cover a range of media forms including: TV/Film, Print, Advertising	Externally assessed unit.	Resources are housed on the unit blog.  hpbtecunit1.wordpress.com
		Students will have reflected on the issues of representation and the media theories that underpin the media effects debate.  Students will have developed an awareness of how the issues with how media represents	The Media Effects debate and theories.	Cause. Consequence. Historical significance. Impact on society. Sources and Evidence.	Exam will be sat in the Summer entry of Year 12.  Forms 25% of the final marks in the exam	

		groups and individuals can cause wider social issues within society.  Students will have addressed the historical changes to depictions of different social groups.	Representations of age, gender, sexuality, disability and regional identity across media forms.	Cause. Consequence. Historical significance and changes. Sources and Evidence. Historical interpretations.		
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Year 13 AUT Term	Unit 8 – Responding to a Commission	Students will have developed in depth knowledge production and pre-production and use these skills to apply them to set brief.	How to write a rationale of your ideas in response to a brief.	Brief analysis and interpretation. Ideas Generation Research. Justification of ideas and approach.	Externally assessed unit.  Practice timed mock exam completed AUT1  This unit is externally marked but internally delivered. It has a controlled assessment window of 6 hours.  Forms 35% of the final marks in the exam	Pearson assignment Brief release in Aut 2.  Unit blog has the delivery mock materials.  Hpbtecunit8.wordpress.com
		Students will understand how to use research and infographics to convey key data to a viewer.	How to create a pitch of your idea, using appropriate persuasive language.	Persuasive language. Creativity. Evidence and research Be concise. Answering a brief.		
		Students will have developed and understanding of how to construct a product that needs to relay key information to a viewer as well as being persuasive.	How to create a proposal of your concept.	Persuasive language. Creativity. Evidence and research. Producing a response to a brief..		
		They learn how to complete key planning windows effectively within a timed window concisely.	How to create a treatment of your concept. This will be a storyboard of the opening of your promotional video.	Visualisation Framing and composition Sequencing		



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Year 13 SPR – SUM	Unit 4 – Pre-Production	Students will have develop knowledge of the key pre-production process in creating a media product.	Film Funding.	Access Scale Pathways	Internally assessed unit.  This unit is comprised of four learning aims. Learning Aim A: Understand the requirements of pre-production. Learning Aim B/C: Apply Preproduction techniques to a digital media product. Learning Aim D: Evaluate the effectiveness of pre-production techniques.  Forms 25% of the final mark.	This timeline of the civil rights movement should prove useful <a href="#">Civil Rights Movement: Timeline, Key Events &amp; Leaders - HISTORY</a>  BBC guide covering the Cold War. This is not from our exam board but is useful for learning content <a href="#">The Cold War and Vietnam - GCSE History Revision - Edexcel - BBC Bitesize</a>
		Students will have Researched a range of job roles and the production documentation developed within these roles.	The phases of pre-production.	Sequencing Hiring Structure of a company.		
		Students will have examined the impact of different funding bodies and how scale of project may affect which method is applied for.	Job Roles and Planning documentation.	Job Responsibilities Career Pathways Project leadership structures. Planning documents and formatting.		
		Students will have develop knowledge of the impact regulatory bodies can have upon a media production.	Media Unions.	Salaries Training Insurances.		
		Students will understand the different codes of practice and why these must be adhered to and planned for.	Codes of Practice.	Health and Safety Copyright Law Child Protection Act		
			Regulatory bodies and Classification.	BBFC Film certificates Legal Acts		