


Department	Travel and tourism	 HeathPark EVERY PUPIL ALWAYS IN FOCUS
Key Stage	KEY STAGE 4	
Course Level	BTEC tech award	
Exam Board	Edexcel	

Dates Delivered	Unit Title	End Points	Substantive Knowledge What will they learn about in this topic?	Disciplinary Knowledge What subject concepts will be developed through this topic?	Assessment Method	Key Course Guides & Reading
Year 9 Spring & Summer Terms	Component 1: Travel and Tourism Organisations and Destinations	Students will investigate travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together. They will explore the role of different consumer technologies within the travel and tourism industry. Students will understand the different types of tourism and different	<p>Accommodation providers: types of accommodation and key products and services.</p> <p>Types of transport operators and key products and services.</p> <p>What types of visitor attractions are available and their key products and services.</p>	<p>Cause Consequence Change and continuity Similarity and difference Advantages and disadvantages Investigation Research Evaluation</p>	<p>Research tasks and CAT's across the course of the unit during delivery.</p> <p>Leads to internal assessments set by the exam board at the start of year 10.</p>	<p>Current affairs via the news on Tv or newspaper. FCO website will current travel advice.</p> <p>BTEC tech award Travel and tourism textbook 2022.</p>

types of visitors and will investigate the features of and routes to popular tourist destinations.

Students will have considered the students will also develop transferable skills, such as written communication skills, which will support their progression within the course.

This component you will explore visitor destinations within the UK and beyond. They will learn about the features of popular visitor destinations and how they support different types of tourism and tourist activities.

The component provides the opportunity for the student to learn about different types of visitors and to research popular visitor destinations and the ways people may travel there. You

The types of tour operators and their target markets and services.

Types of tour operators and key products and services

Tourist promotion nationally and regionally and their service and products.

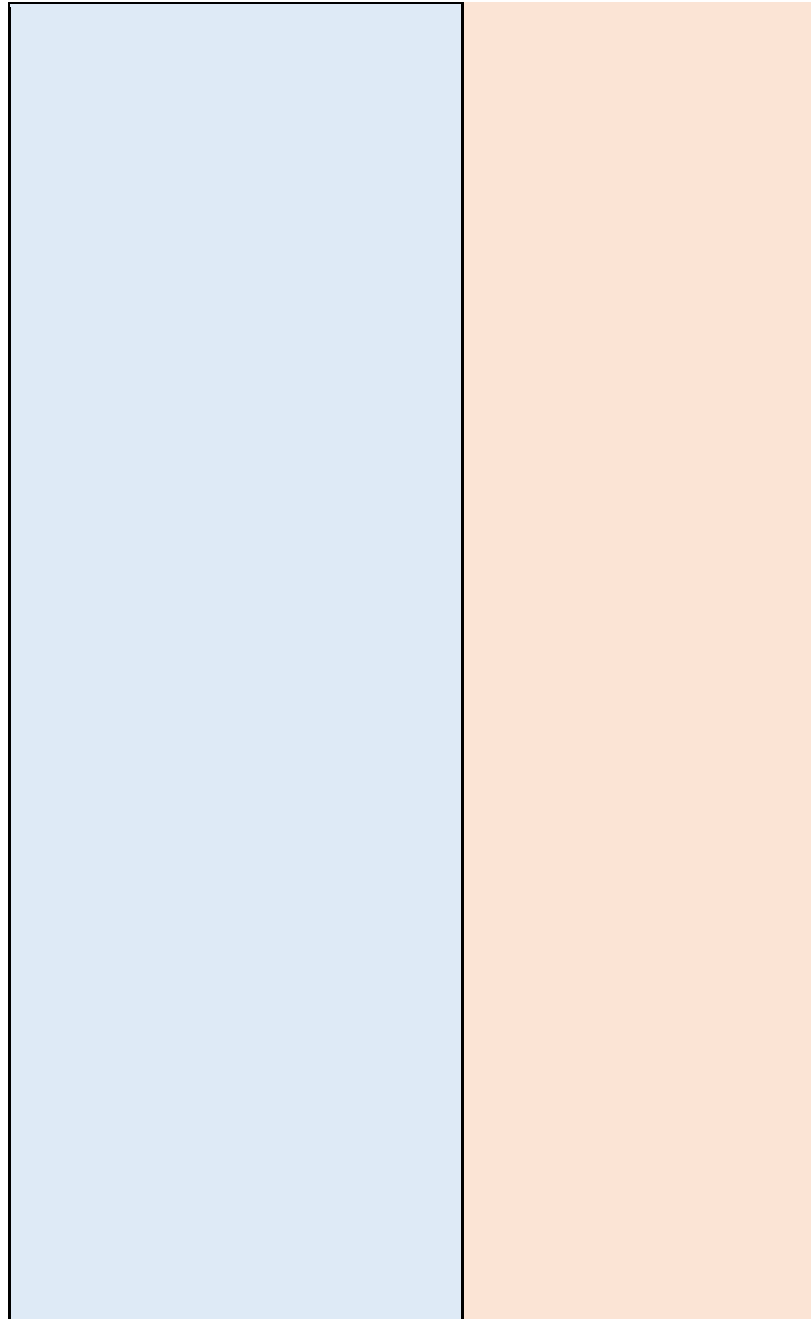
Ancillary products and services and the types.

The ownership and aims of travel and tourism organisations and how they work together

Ownership of travel and tourism organisations.
Organisations can be categorised by their ownership and whether they belong to the public, private or voluntary sector. In general, the travel and tourism industry is dominated by private sector organisations.

Forms a third of the final marks in the exam. Which include two pieces of internal assessment and a final exam paper

will consider the suitability of a given destination and travel options for a specified type of visitor.



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<p>Year 10 autumn and spring Terms</p>	<p>Component 1: Travel and Tourism Organisations and Destinations</p> <p>Component 2: Customer Needs in Travel and Tourism</p>	<p>Complete internal assessment in October to December.</p> <p>Students will have considered the students will also develop transferable skills, such as written communication skills, which will support their progression within the course.</p> <p>Students will investigate how organisations use market research to identify travel and tourism trends and identify customer needs and preferences. They will apply their understanding by exploring how specific needs are met by organisations and how travel planning meets customer needs and preferences.</p> <p>Students will investigate the needs</p>	<p>Types of market research Learners will know the different types of market research used by organisations. They will understand when different types of research are used, the types of information they produce and the advantages and disadvantages of each.</p> <p>How travel and tourism organisations may use market research to identify customer needs and preferences.</p> <p>How travel and tourism organisations may use research to identify travel and tourism trends. Learners will understand the importance for organisations of identifying changing trends in travel and tourism.</p> <p>Recognise how the needs and preferences of travel and tourism customers are met</p> <p>How travel and tourism organisations provide different products and services to meet customer needs and preferences</p> <p>Customer needs and different types of travel</p> <p>Travel planning to meet customer needs and preferences</p>	<p>Cause Consequence Change and continuity Similarity and difference Advantages and disadvantages Investigation Research Evaluation</p>	<p>Research tasks and CAT's across the course of the unit during delivery.</p> <p>Leads to internal assessments set by the exam board at the end of year 10.</p> <p>Forms a third of the final marks in the exam. Which include two pieces of internal assessment and a final exam paper</p>	<p>Current affairs via the news on Tv or newspaper. FCO website will current travel advice.</p> <p>BTEC tech award Travel and tourism textbook 2022.</p>
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		<p>and preferences of many different types of customers. In this component, they will investigate how market research is used by travel and tourism organisations to identify travel and tourism trends such as types of holidays taken, when they are taken and where. Students will consider the different ways organisations may respond to the trends identified.</p>				
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<p>Year 11 Spring & Summer Terms</p>	<p>Component 3: Influences on Global Travel and Tourism</p>	<p>Students will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. They will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.</p> <p>Students will have considered the students will also develop transferable skills, such as written communication skills, which will support their progression within the course.</p> <p>You will develop skills in analysing information and making connections for a specific purpose, which will support your progression to Level 2 or Level 3 vocational or</p>	<p>Economic factors: recession/boom can affect the amount of money people are willing to spend on holidays and travel etc...</p> <p>Political factors - the different types of legislation: health and safety laws; employment laws; planning laws</p> <p>Natural factors – an understanding of how severe weather events can create natural disasters, as well as the features and physical effects of each</p> <p>Natural factors – an understanding of how severe weather events can create natural disasters, as well as the features and physical effects of each</p> <p>Media factors – different types of media: print – newspaper reports/articles, magazines, books, guides; broadcast – radio, film, TV; internet – social platforms, websites etc...</p> <p>Health risk factors – an understanding of the causes and symptoms of infectious diseases and illnesses</p> <p>Response to factors Learners will understand the different types of organisations that might respond to these influencing factors.</p> <p>Impact of travel and tourism and sustainability</p> <p>Sustainable tourism is a relatively new concept in global travel and tourism. Learners will discover there is a range of differing</p>	<p>Cause Consequence Change and continuity Similarity and difference Advantages and disadvantages Investigation Research Evaluation</p>	<p>CAT's across the course of the unit during delivery.</p> <p>Leads to external assessments set by the exam board at the start of year 11.</p> <p>Forms a third of the final marks in the exam. Which include two pieces of internal assessment and a final exam paper</p>	<p>Current affairs via the news on Tv or newspaper. FCO website will current travel advice.</p> <p>BTEC tech award Travel and tourism textbook 2022.</p>
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		<p>academic qualifications.</p>	<p>explanations and definitions with similar themes.</p> <p>Managing sociocultural impacts Learners will understand the benefits of managing sociocultural impacts and the methods used.</p> <p>Managing economic impacts</p> <p>Managing environmental impacts Learners will understand that global destinations may change over time and that tourism may be managed and developed differently, depending on whether the destination is recently emerging or an established, mature destination.</p> <p>The role of local and national governments in tourism development</p>			
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